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Sports Memorabilia ♦ Collectibles ♦ Trading Cards ♦

All-LeBron Team

The new figures are here!

Upper Deck proudly presents the King James Edition All-Star Vinyl Figures, featuring Athlete, Wise, All-Business and Kid LeBron each with new looks!



The LeBrons All-Star Vinyl Figures (King James Edition)

The LeBrons are back! Nike will be debuting the second season of the popular commercials in November and Upper Deck is back with a brand new edition of its hit vinyl figures in all new colors. In the new edition, each persona sports a new look. There's Athlete LeBron (wearing the special edition, light blue and red-colored Nike Zoom LeBron III shoes and matching uniform), Wise LeBron ("Pops" is stylin' with a "Miami Nice" look), All-Business LeBron (all turned out in a new black suit) and Kid LeBron (wearing interchangeable "Birthday Bundle" Edition Nike Zoom LeBron III's).

\$179.99 for complete set of 4 figures (Limited to 1,500)

Place Your Order Now

Other All-Star Vinyl releases coming soon!

Check back at the Upper Deck Store for updates!

FIRST ANNUAL "OPPORTUNITY KNOCKS" EVENT

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Get on the Ball

Hurry and order this Kobe limited-edition, autographed basketball before it's gone!

Kobe Bryant Signed Black All-Star Basketball

On Feb. 18, 2007, in Las Vegas, Kobe Bryant was the city's top headliner. With a game-high 31 points to go with many other key plays in the West's wild 153-132 NBA All-Star Game win, Kobe earned All-Star MVP honors for the second time in his career. Kobe fans, commemorate Kobe's dazzling performance Vegas-style, with this autographed special edition black 2007 NBA All-Star basketball. The Spalding pebble-grain composite basketball possesses Vegas-inspired graphics along with Kobe's autograph and "07 AS MVP" inscription in silver. The item is certified genuine through our patented five-step authentication process. It's a jackpot keepsake!



Limited to 50

\$699.99 Click here to order

Here are more great items you'll find in our new Kobe "24" section:

Kobe Bryant Signed Nike Zoom I Player Edition Shoes



Kobe Bryant Signed & Inscribed 2007 All-Star Jersey



Kobe Bryant Signed, Inscribed 16" x 20" No. 24 Debut-Framed



We acquired these player edition shoes direct from Kobe's private collection. These special edition purple, white and gold Zoom

Kobe I's were designed specifically to Kobe's specs (size 14) by Nike and were not offered in retail stores and shops. To top it off, Kobe added his signature (right shoe), making it a keepsake that's as awesome as Kobe's game. The Upper Deck Store currently has just ten pairs of this shoe available in inventory! Order now!

\$1,499.99 Click here to order What does 31 points, six assists, five rebounds and six steals at the 2007 NBA All-Star Game equal? M-V-P! M-V-P! Salute Kobe, the game's top star, with this autographed and inscribed 2007 NBA All-Star Jersey – the same style officially designed by adidas for Kobe and his fellow West teammates. The jersey comes with our authentication and includes the following inscription by Kobe: "07 AS MVP."

Limited to 124 \$999.99 Click here to order On Nov. 3, 2006, thousands in Tinseltown caught the worldwide premiere: Kobe's first game wearing No. 24 for the Lakers. In 41 minutes, Kobe posted 23 points, six assists and four rebounds in a 118-112 win vs. Seattle. Own a record of the occasion with this framed 16" x 20" photo from the game, signed by Kobe and inscribed with his motto, "Carpe Diem." The item is authenticated by UDA.

Limited to 24 \$699.99 Click here to order

VISIT www.UpperDeckStore.com or CALL 1-800-551-8220

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M.J. Madness

Celebrate the 25th anniversary of M.J.'s '82 title-winner; Get 25% off all signed M.J. items (Coupon Code JORDAN82)!

Hurry, this sale expires at midnight on Thursday, March 15, 2007!*



Michael Jordan Signed 1982 NCAA Championship Shot Photo

It was a shot that will continue to be remembered for years to come. On the night of March 29, 1982, University of North Carolina freshman Michael Jordan hit the game-winning basket in the NCAA Championship Game against Georgetown to give the Tar Heels the national title. The shot came with just 17 seconds left in the game and gave UNC a 63-62 victory. Upper Deck has captured that glorious moment with this 16" x 20" framed black-and-white photo. The item measures 24" wide x 20" tall.

Limited to 750

Regularly \$999.99
With Discount: \$749.99!
Click here to order

Get 25% off all <u>signed Jordan products</u> through March 15, 2007.* Enter Coupon Code JORDAN82 at checkout stage!

Offer excludes multi-signed items.

Michael Jordan Autographed 8x10 Color Photo-'82 Title-Winner



Michael was a rather inexperienced player with raw skills when he began his freshman season at the University of North Carolina in 1981, but only a few months later, he suddenly became the player that won it all for the Tar Heels. Now you can remember Jordan's momentous jumper against Georgetown in the 1982 NCAA Championship Game with this autographed 8x10 color photograph of M.J. rising to the occasion for North Carolina.

Regularly \$799.99 With Discount: \$599.99! Click here to order Michael Jordan Autographed Basketball



You may know all about his famous game-winner at the 1982 NCAA Championship Game, but did you know that Michael converted an amazing 54 percent of his field goal attempts as a Tar Heel? What's more, M.J. improved his shooting in each of his two seasons after his freshman year, which showed Jordan's desire to improve his game was in effect long before his NBA career. This Wilson synthetic leather basketball, autographed by M.J., is a sure shot for any Jordan fan.

Regularly \$1,499.99 With Discount: \$1,124.99! Click here to order Michael Jordan Autographed North Carolina Jersey (White)



On March 29, 1982, the North Carolina Tar Heels were engaged in a tough duel with Georgetown for the NCAA Championship. A 19-year-old freshman named Michael Jordan eventually provided the winning margin for the Tar Heels as he sank a jump shot in the game's closing moments. Relive UNC's great finish with this Michael Jordan-autographed University of North Carolina No. 23 (White) jersey, the same type of jersey worn by M.J. in the '82 final!

Regularly \$1,699.99 With Discount: \$1,274.99! Click here to order

Get 25% off all <u>signed Jordan products</u> through March 15, 2007.* Enter Coupon Code <u>JORDAN82</u> at checkout stage!

Offer excludes multi-signed items.

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We Have Liftoff!



Enjoy the start of a new season with Upper Deck!



LeBron James Autographed 'Posterize' Photo
This beautiful photo says it all about LeBron's upward career climb - the sky's the
limit. After leading Cleveland to improved win totals in each of his first three NBA
seasons. LeBron is ready to go higher. Take flight with LeBron and order this
framed photo (22" wide x 26" high overall), autographed by LeBron himself. The
signature is guaranteed authentic, backed by our patented 5-step authentication
orocess. process

> \$699.99 Click here to order

The latest arrivals to our Basketball lineup:

UD Store Exclusivel LeBron James Signed 2006 All-Star Jersey with Inscription



Recognize LeBron's game in All-Star fashion!
Available only at the Upper Deck Store, this
limited-edition signed 2006 NBA All-Star Game
Jersey pays tribute to LeBron's MVP
performance in Houston last February. Along
with his signature, LeBron provided a special "06
AS MVP" inscription. Complete with UDA
authentication, you can order this unique
autographed jersey framed (35.5" wide x 43.5"
high) or unframed!

Limited to only 23!

Framed version \$1,199.99 Unframed version \$1,099.99

2006-07 Upper Deck Basketball Retail Trading Cards



Get the latest cards of your favorite NBA stars ke LeBron, Carmelo and D-Wade plus find Star like LeBron, Carmelo and D-Wade plus find Star Rookies and cool inserts! Besides the ever-popular UD Game Jersey cards (inserted 1:24 packs), look for insert cards of the four "LeBrons" Nike ad characters (1:8 packs). There's also "LeBrons" Commercial Worn memorabilia cards in the mix (1:144 packs)! You'll get 24 eight-card packs inside each retail box.

Available to ship: December 2006!

\$71.99 per Retail box Click here to order

The holidays are just around the corner! Let us help you with gift ideas or your wish list!



Click here to request our 2006 Winter Catalog!

VISIT www.UpperDeckStore.com or CALL 1-800-551-8220

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